

# PragmaTouch

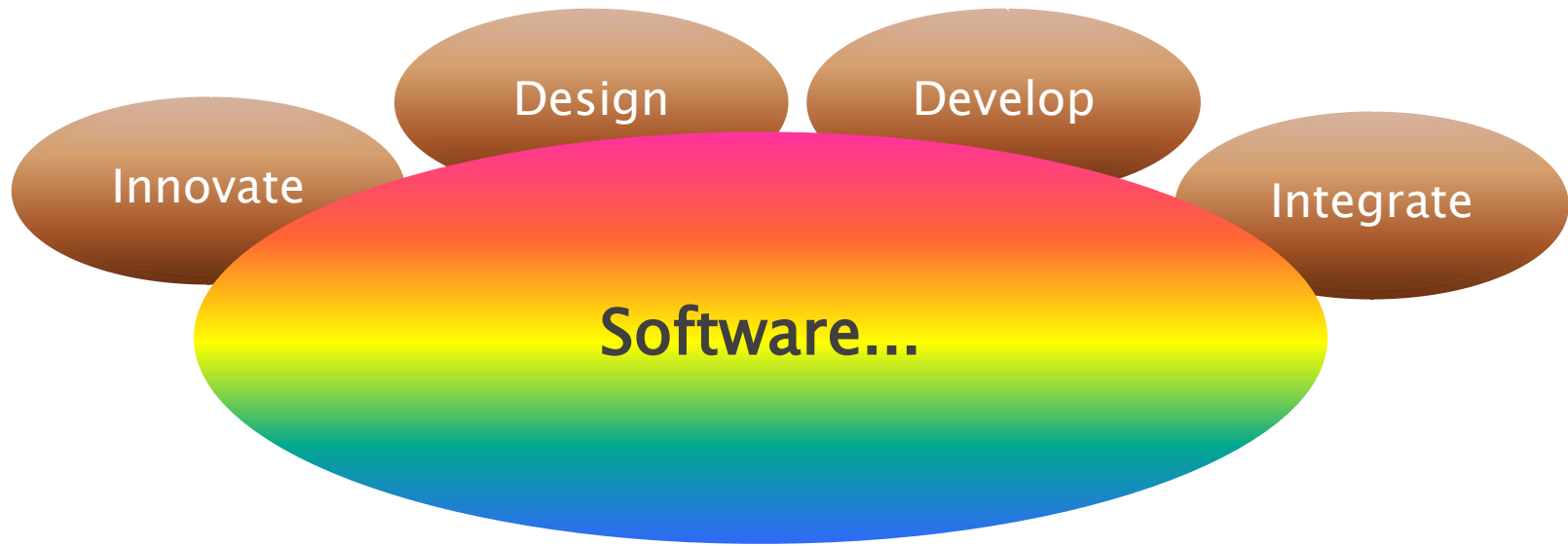
Who we are and what we do?

Ali Özgür  
Team Lead

# PragmaTouch's History

- ▶ Started as a personal project of Ali Özgür on 2007
- ▶ Published InfoSQL at 2008
- ▶ Became PragmaSQL on early days of 2009
- ▶ Evolved to PragmaTouch on February 2010 with additions to the team
- ▶ Published the first iOS app, JiraTouch, on February 2010
- ▶ Published mTouch for Moodle on April 2010
- ▶ Published mTouch+, iPad optimized mTouch, on September 2010
- ▶ Developed various iOS games and apps

# PragmaTouch's Mission



... simplifying daily tasks by utilizing software to the best extent.

# Team Background

- ▶ We develop line of business applications for a local university in Turkey as a regular job
- ▶ We share the same office space for minimum of 40 hours a week
- ▶ We have been working together for about 5 years
- ▶ We developed software for Windows and iOS
- ▶ We are experienced in desktop, web and mobile application development
- ▶ Primary focus on iOS for mobiles
- ▶ We utilized Microsoft related technologies
- ▶ We are an independent group of software specialists with no backing commercial entity

# Team Members – Ali Özgür

- ▶ PragmaTouch Team Lead
- ▶ Senior Developer of JiraTouch, mTouch and mTouch+
- ▶ Has BS degree in Computer Engineering
- ▶ Has masters degree in Business Administration
- ▶ Develops software professionally for 10 years
- ▶ Creator of PragmaSQL
- ▶ Maintains personal blog on <http://blog.pragmasql.com>
- ▶ Publishes articles on CodeProject

# Team Members – Tolga Kürkçüoğlu

- ▶ Senior software developer of eMevzuat Lite and JiraTouch
- ▶ Has BS and MS degrees in Mathematics
- ▶ Develops software professionally for more than 10 years
- ▶ Worked on back office applications for Student Management systems
- ▶ Developed course and exam scheduling applications

# Team Members – Ahmet Göktaş

- ▶ Self-taught software developer
- ▶ Develops iOS applications for PragmaTouch
- ▶ Working as maintenance technician professionally for 6 years

# Team Members – Ercümend Oyuktaş

- ▶ Self taught software developer
- ▶ Has experties in various areas like Oracle, MS SQL Server, web development and business application development
- ▶ Develops social web applications for PragmaTouch
- ▶ Has more than 20 years of coding background



# Our Software – PragmaSQL

- ▶ T–SQL editor for pragmatic developers
- ▶ Supports Microsoft SQL Server 2000,2005 and 2008
- ▶ Winner of CodeProject Members Choice Award in General Database Tools category for 2009 and 2010
- ▶ Runs on Windows XP, Windows Vista and Windows 7
- ▶ Has more than 2000 users
- ▶ Has free personal edition
- ▶ Details available on <http://www.pragmasql.com>

# Our Software – JiraTouch

- ▶ Our first app for iOS
- ▶ Published on February 2010
- ▶ Most functional native iOS app for Atlassian Jira
- ▶ Utilizes access to Jira through SOAP API calls
- ▶ Provides iOS optimized view of Jira
- ▶ Has outstanding workflow support for Jira
- ▶ More details available on <http://www.jiratouch.com>

# Our Software – Simon's Touch

- ▶ Our first game for iOS
- ▶ iOS implementation of classic Simon Game
- ▶ Details available on <http://www.pragmasql.com/home/pragmatouch/simonclassic.aspx>

# Our Software – LingoTouch

- ▶ Our most popular game for iOS
- ▶ LingoTouch is a word guessing game
- ▶ Became very popular in Netherlands and US
- ▶ Supports Dutch, English, French, German, Italian, Spanish and Turkish dictionaries
- ▶ Details available on <http://www.pragmasql.com/home/pragmatouch/lingotouch.aspx>

# Our Software – eMevzuat Lite

- ▶ Our free iOS app
- ▶ Provides access to legislation information managed by the Prime Minister's Office Of Legislation in Turkey
- ▶ Rated as #2 app in business category on the Turkish AppStore
- ▶ Details available on <http://www.pragmasql.com/home/pragmatouch/emevzuat.aspx>

# Our Software – mTouch

- ▶ The first native iOS app for Moodle
- ▶ Published on April 2010
- ▶ Works on iPhone and iPod Touch
- ▶ Provides access to Moodle sites with no server side installation requirements
- ▶ Focuses on iOS optimized rendering of Moodle
- ▶ Has supports for all standard Moodle modules
- ▶ Focused on student usage scenarios,
- ▶ Details available on <http://www.moodletouch.com>

# Our Software – mTouch+

- ▶ iPad version of mTouch
- ▶ Provides optimized view for Moodle on iPad
- ▶ iPad specific UI enhancements with same capabilities as mTouch
- ▶ Multi-windowed UI
- ▶ Tabbed view of activities
- ▶ Window docking and sizing
- ▶ Copy/Paste buffer
- ▶ Details available on

<http://www.pragmasql.com/home/moodletouch/mtouch-for-ipad.aspx>

# Our Software – Social Web

- ▶ In progress...
- ▶ Social Web applicaton focused on “Memento”
- ▶ Simple to use
- ▶ Family centric
- ▶ Private beta release planned for November 2010
- ▶ Public release planned for January 2011



# Future Plans

- ▶ Port mTouch to Android by the end of 2011
- ▶ Port JiraTouch to Android by the end of 2011
- ▶ Develop a Learning Flash Cards platform, focused on publishers, by the end of 2011
- ▶ Port mTouch and JiraTouch to Windows Phone 7 platform

# Need More Information?

- ▶ Contact us from [www.pragmatouch.com](http://www.pragmatouch.com)
- ▶ Email directly to [aliozgur79@gmail.com](mailto:aliozgur79@gmail.com)