PragmaTouch

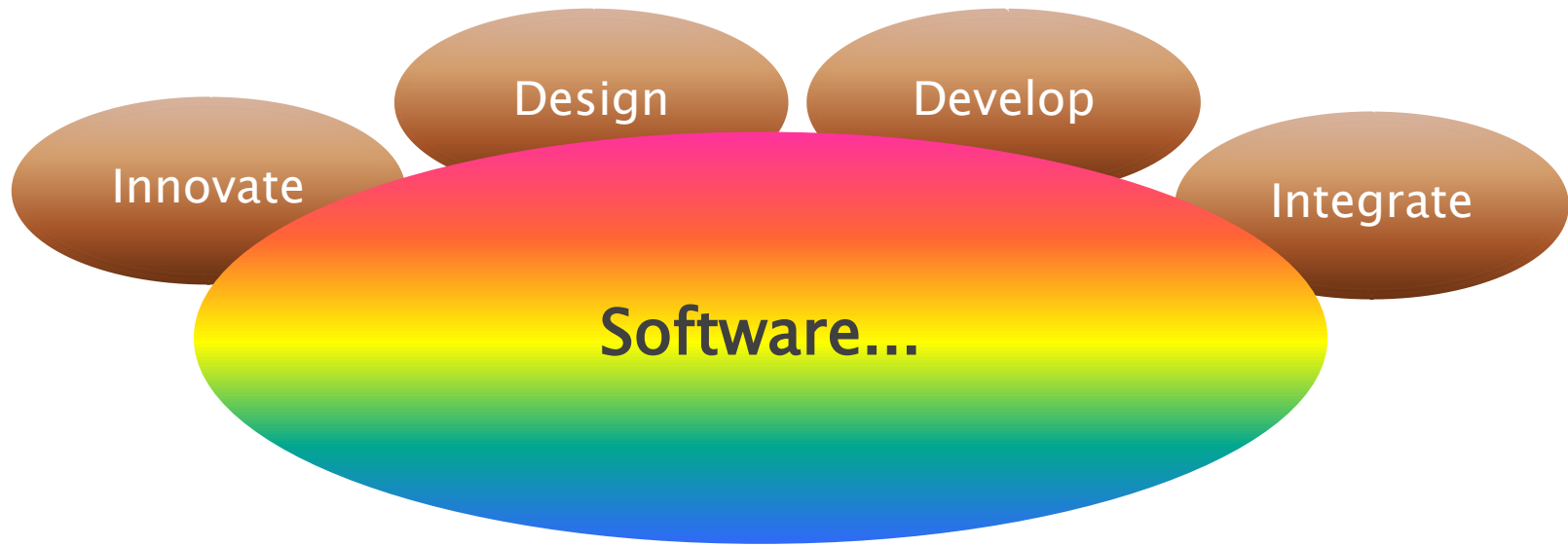## Who we are and what we do?

Ali Özgür
Team Lead

PragmaTouch's History

- Started as a personal project of Ali Özgür on 2007
- Published InfoSQL at 2008
- Became PragmaSQL on early days of 2009
- Evolved to PragmaTouch on February 2010 with additions to the team
- Published the first iOS app, JiraTouch, on February 2010
- Published mTouch for Moodle on April 2010
- Published mTouch+, iPad optimized mTouch, on September 2010
- Developed various iOS games and apps

PragmaTouch's Mission

Innovate

Design

Develop

Integrate

Software...

... simplifying daily tasks by utilizing software to the best extent.

Team Background

- We develop line of business applications for a local university in Turkey as a regular job
- We share the same office space for minimum of 40 hours a week
- We have been working together for about 5 years
- We developed software for Windows and iOS
- We are experienced in desktop, web and mobile application development
- Primary focus on iOS for mobiles
- We utilized Microsoft related technologies
- We are an independent group of software specialists with no backing commercial entity

Team Members – Ali Özgür

- PragmaTouch Team Lead
- Senior Developer of JiraTouch, mTouch and mTouch+
- Has BS degree in Computer Engineering
- Has masters degree in Business Administration
- Develops software professionaly for 10 years
- Creator of PragmaSQL
- Maintains personal blog on http://blog.pragmasql.com
- Publishes articles on CodeProject

Team Members – Tolga Kürkçüoğlu

- Senior software developer of eMevzuat Lite and JiraTouch
- Has BS and MS degrees in Mathematics
- Develops software professionally for more than 10 years
- Worked on back office applications for Student Management systems
- Developed course and exam scheduling applications

Team Members – Ahmet Göktaş

- Selft taught software developer
- Develops iOS applications for PragmaTouch
- Working as maintainance technician profesionally for 6 years

Team Members – Ercümend Oyuktaş

- Self taught software developer
- Has experties in various areas like Oracle, MS SQL Server, web development and business application development
- Develops social web applications for PragmaTouch
- Has more than 20 years of coding background

Our Software – PragmaSQL

- T-SQL editor for pragmatic developers
- Supports Microsoft SQL Server 2000,2005 and 2008
- Winner of CodeProject Members Choice Award in General Database Tools category for 2009 and 2010
- Runs on Windows XP, Windows Vista and Windows 7
- Has more than 2000 users
- Has free personal edition
- Details available on http://www.pragmasql.com

Our Software – JiraTouch

- Our first app for iOS
- Published on February 2010
- Most functional native iOS app for Atlassian Jira
- Utilizes access to Jira through SOAP API calls
- Provides iOS optimized view of Jira
- Has outstanding workflow support for Jira
- More details available on http://www.jiratouch.com

Our Software – Simon's Touch

- Our first game for iOS
- iOS implementation of classic Simon Game
- Details available on
  http://www.pragmasql.com/home/pragmatouch/simonclassic.aspx

Our Software – LingoTouch

- Our most popular game for iOS
- LingoTouch is a word guessing game
- Became very popular in Netherlands and US
- Supports Dutch, English, French, German, Italian,Spanish and Turkish dictionaries
- Details available on
  http://www.pragmasql.com/home/pragmatouch/lingotouch.aspx

Our Software – eMevzuat Lite

▸ Our free iOS app

▸ Provides access to legislation information managed by the Prime Minister's Office Of Legislation in Turkey

▸ Rated as #2 app in business category on the Turkish AppStore

▸ Details available on
http://www.pragmasql.com/home/pragmatouch/emevzuat.aspx

Our Software – mTouch

- The first native iOS app for Moodle
- Published on April 2010
- Works on iPhone and iPod Touch
- Provides access to Moodle sites with no server side installation requirements
- Focuses on iOS optimized rendering of Moodle
- Has supports for all standard Moodle modules
- Focused on student usage scenarios,
- Details available on http://www.moodletouch.com

Our Software – mTouch+

▶ iPad version of mTouch

▶ Provides optimized view for Moodle on iPad

▶ iPad specific UI enhancements with same capabilities as mTouch

▶ Multi-windowed UI

▶ Tabbed view of activities

▶ Window docking and sizing

▶ Copy/Paste buffer

▶ Details available on
http://www.pragmasql.com/home/moodletouch/mtouch-for-ipad.aspx

Our Software – Social Web

- In progress…
- Social Web applicaton focused on "Memento"
- Simple to use
- Family centric
- Private beta release planned for November 2010
- Public release planned for January 2011

Future Plans

- Port mTouch to Android by the end of 2011
- Port JiraTouch to Android by the end of 2011
- Develop a Learning Flash Cards platform, focused on publishers, by the end of 2011
- Port mTouch and JiraTouch to Windows Phone 7 platform

Need More Information?

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